Profile of Japan Bioindustry Association

# Charting a path for next-generation bio-industries

On June 11 of 2019, the government finalized what it calls *Bioeconomy Strategy 2019: Building Biocommunities which attract respect from both domestic and oversea people.* This strategy is positioned as an international strategy for creating businesses that use biotechnologies and sets forth four visions for society and nine market sectors to be realized.

Up until now, biotechnologies have coexisted with the life sciences and contributed to the growth of various industrial sectors, including pharmaceuticals, medical care, and healthcare; chemicals, materials, and energy; provisions, foodstuff, and primary industries; and the environment and life sector. Intended targets include fermentation, selective breeding, cell fusion, gene recombination, biomedicine, bio-pesticides, bio-chemicals, bioreactors, bioenergy, regenerative medicine, and gene diagnostics.



In recent years, however, various issues have emerged on a global scale, including those concerning food supplies, an aging society, health, illnesses, diseases, the environment, and resources. There are growing expectations that bio-industries will be able to significantly revolutionize these societal systems. For example, bio-industries that can help Japan, the world's biggest super-aging society, establish a society of health and longevity in which quality-of-life (QOL) standards are met will collectively constitute a model for international markets. For this reason, people would like to see a cross-fertilization of biotechnologies and digital sciences. In other words, our strategy is to shake up societal systems by having digital sciences serve as a go-between and bring individual heterogeneous bio-industries together. In a manner of speaking, we are talking about interactions between "cis" and "trans."

With a membership comprising representatives from the worlds of industry, government, and academia, the Japan Bioindustry Association is tasked with promoting innovations in the original areas of biotechnology that are unique to traditional Japan and helping establish industries that will contribute to systems harnessed by international society. Activities carried out by the Japan Bioindustry Association for the cultivation of both human resources and industries are expected to be key for the realization of these goals. I am committed to rendering service to the best of my abilities as the chairperson of this organization.

Dr. Keiko Abe Chairperson, Japan Bioindustry Association Advanced Biotechnology Agora

#### Discovery of Seeds/ Commercialization

Cooperation of the government, industry, and academia

- Seminars for providing information on advanced biotechnology
- Study group activities
- R&D project design

#### Policy Proposals and Dialogues

Promotion of bio-related policies

- Implementation of Japan's Bioeconomy strategy
- Policy dialogues (such as adaptation to Nagoya Protocol)

## JBA's 5 Actions

## Promotion of Open Innovation

Cooperation with companies, support of business ventures

- Business seminars
- Support of collaboration among bio-related parties

Global Networking and Framework Creation

Transmitting overseas biotechnology news and bio-related events

- Global cooperation-related seminars, BioJapan
- Members' communication

#### Bioindustry Infrastructure Establishment



Enhancement of working group activities

- Acceleration of new technology implementation
- Intellectual property committee activities
- Biotechnology human resources development
- Raising awareness of access to overseas genetic resources and benefit sharing

# Overseas bio-organizations having agreements with JBA

#### **Europe**

- EU Austria Brussels (Belgium)
- Flanders (Belgium)Wallonia (Belgium)
- the Czech Republic Denmark Estonia
- Finland France Germany Ireland
- Lithuania the Netherlands Spain
- Catalonia (Spain)SwedenSwitzerland
- UKScotland (UK)
- Swiss Biotech Association (since 2005)
- Russian Biotechnology Society (since 2009)
- CLIB2021
  - (Bioclusters of the Rhein Region)/ Cluster Bioindustrielle
  - Biotechnologie (since 2009)
- DECHEMA (since 2010)
- Medicon Valley Alliance (Denmark/Sweden) (since 2012)
- SwedenBIO (since 2013)
- Life Science Austria (since 2013)
- Eurasante (France) (since 2014)
- Biovalley France/Former Alsace Biovalley (France) (since 2014)
- Enterprise Lithuania (Lithuania) (since 2015)
- ASEBIO (Spain) (since 2016)
- FlandersBio (Belgium) (since 2016)

#### **Asia**

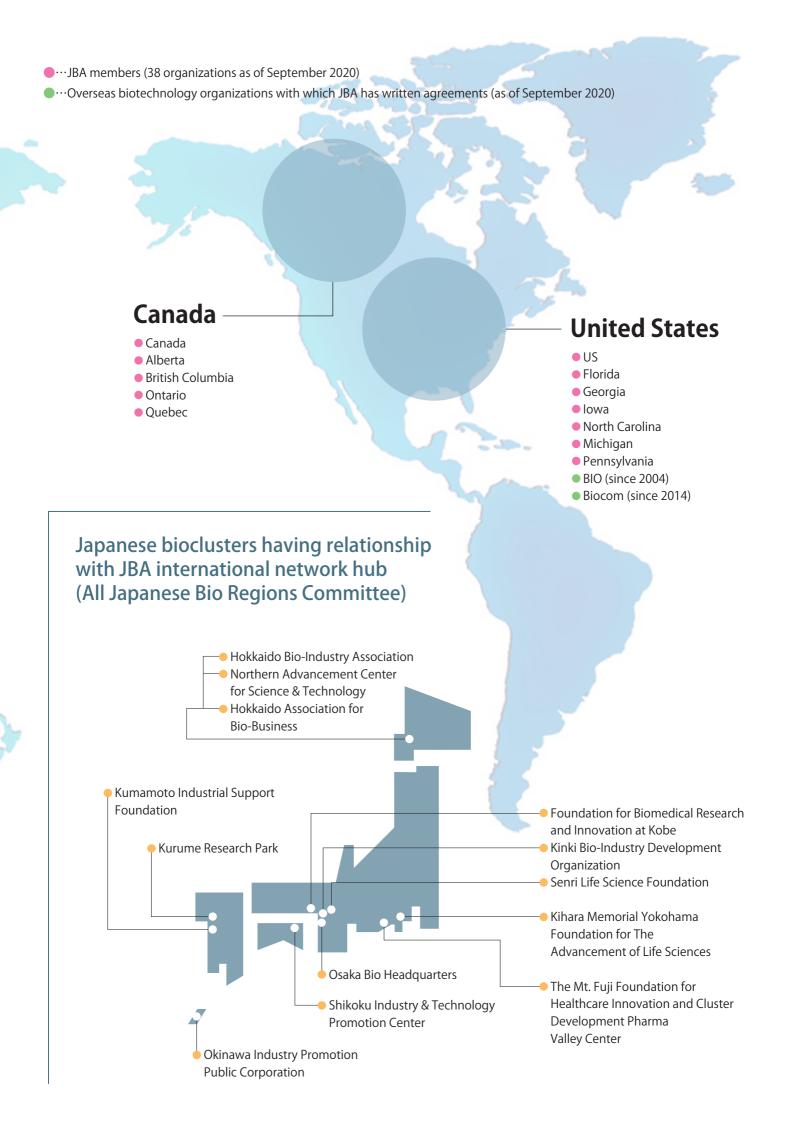
- Hong Kong
- Malaysia
- Taiwan
- Shanghai Biopharmaceutics Industries Association (since 2005)
- KoreaBIO (since 2012)
- Medical and Pharmaceutical Commercial Association, All-China Federation of Industry and Commerce (since 2012)
- Taiwan Bio Industry Organization (since 2012)
- New Taipei City Bio Technology Alliance (since 2015)

#### Oceania

- Australia
- Queensland (Australia)
- Victoria (Australia)
- AusBiotech (since 2013)
- Life Sciences Queensland (since 2015)

# **Creation of International Network**

JBA provides international information on biotechnology and bioindustry in cooperation with member companies, universities, and the government.



# Acceleration of Open Innovation

Asia's No.1
Partnering Event!

JBA provides opportunities to help the development of biotechnology and industry.



Exhibition Partnering Seminar







Diagnosis/ Medical devices















# Implementation of Japan's Bioeconomy Strategy

The Japanese bioeconomy strategy, formulated in 2019 and revised in 2020, aims to establish the world's most advanced bioeconomy society in 2030, with "Bio-first concept", formation of "Bio-community", and "Bio data-driven". In detail, four social visions and nine market domains are set to achive the strategy, and the expansion of each market domains are promoted with roadmaps that are updated every year. JBA, together

with JABEX, has promoted the activities of voluntary companies which shape roadmaps and present them to the Government. JBA/JABEX will contribute to the social implementation of the bioeconomy straregy through the participation of the revision and execution of the roadmaps in the strategy, the establishment of the bio-community area, the bio data linkage, and so on.

#### Social Visions and market domains determined by the Bioeconomy Strategy

#### Four social visions

Circular society that coordinates all industries

Society engaged in sustainable primary production able to satisfy diverse needs Society that uses sustainable production methods to create biomaterials and biobased components

Society in which medicine and non medical health care coordinate to enable long, active social participation

#### Nine market domains

- ① High-function bio-materials (lightweight, durable, safe)
- 2 Bioplastic (general plastic substitutes)
- (3) Sustainable primary production system
- 4 Organic waste and organic wastewater treatment
- (5) Lifestyle improvement-focused healthcare, functional foods, and digital health
- Related industry in bio pharmaceuticals, regenerative medicine, celluler treatment, and genetic treatment
- ② Bio production system < Industry and food production related (production using biological functions)>
- 8 Bio-related analysis, measurement, and experiment systems

## **Support for Internal Bio-Venture Companies and Bio-Clusters**

## Giving support to bio-ventures, and collaborative activities among bio-related parties

Exchanges and cooperation among industry, academia and government are promoted through information exchanges and cooperative activities utilizing JBA's network linking biotechnology organizations and clusters all over Japan.

### Conference of bio-related parties

The conference considered the strengthening of the network linking the primary organizations for industry-government-academia cooperation in biotechnology in all the regions of Japan. It shares information among these organizations, and future guidelines, with the aim of establishing a system where these organizations cooperate closely.

### Biocluster summit

Biotechnology organizations from various countries gather in Japan to have deep discussions on the spirit of entrepreneurship, securing core human resources, and the importance of the formation of networks among companies and among entrepreneurs.

#### **About JBA**

#### History

JBA's roots date back to Shusei Kyokai (the Distilled Spirits Institute) establishedin 1942. Its name, after being changed to the

Its name, after being changed to the Japanese Association of Industrial Fermentation, was renamed as Japan Bioindustry Association (JBA) in 1987.

#### Members

Corporate members: 279 companies (pharmaceutical, food, chemical, cosmetic and machinery companies)
Public members: 131 organizations
Individual members: approx. 600
(university and corporate researchers)
(As of September 2020)

#### **Board of Directors**

#### Chairperson

Keiko Abe Project Professor, Graduate School of Agricultural and Life Sciences, The University of Tokyo

#### President

Osamu Nagayama Senior Advisor and Honorary Chairman, Chugai Pharmaceutical Co., Ltd.

#### **Executive Director**

Yoshiaki Tsukamoto

## Access

#### Japan Bioindustry Association

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