

BioJapan 2014

World Business Forum

Ever Evolving Bio-Business

October 15 (WED) -17 (FRI), 2014

Organizer: **BioJapan Organizing Committee**

Japan Bioindustry Association
Japan Health Sciences Foundation
Japan Association for Techno-innovation in Agriculture, Forestry and Fisheries
Japan Biological Informatics Consortium
Japan Association of Bioindustries Executives
Japan Pharmaceutical Manufacturers Association
NPO Kinki-Bio-industry Development Organization
Research Institute of Innovative Technology for the Earth
Forum for Innovative Regenerative Medicine
ICS Convention Design, Inc.

Report

Japan Bioindustry Association
November 2014



Topics of BioJapan2014

- Asia's No.1 Partnering Event

- Almost all pharmaceutical key players joined

Abbvie, Ajinomoto Pharmaceuticals, Asahi Kasei Pharma, Aska Pharmaceuticals, Astellas Pharma, AstraZeneca, Amgen, Bayer, Boehringer Ingelheim, Chugai pharmaceutical, Daiichi Sankyo, Dainippon Sumitomo Pharma, Eisai, Eli Lilly, GSK, Janssen Pharma, Japan Tobacco, Johnson & Johnson, Kaken Pharmaceutical, Kissei Pharmaceutical, Kowa, Kyowa Hakko Kirin, LEO, Maruho, Meiji Seika Pharma, Merck Serono, Mitsubishi Tanabe Pharma, Mochida Pharmaceutical, MSD, Novartis Pharma, Ono Pharmaceutical, Pfizer, Sanofi K.K., Shionogi, Taisho Pharmaceutical, Takeda Pharmaceutical, Toray and others

- “Open Innovation Zone”

- promoting networking on chemical, food and healthcare field

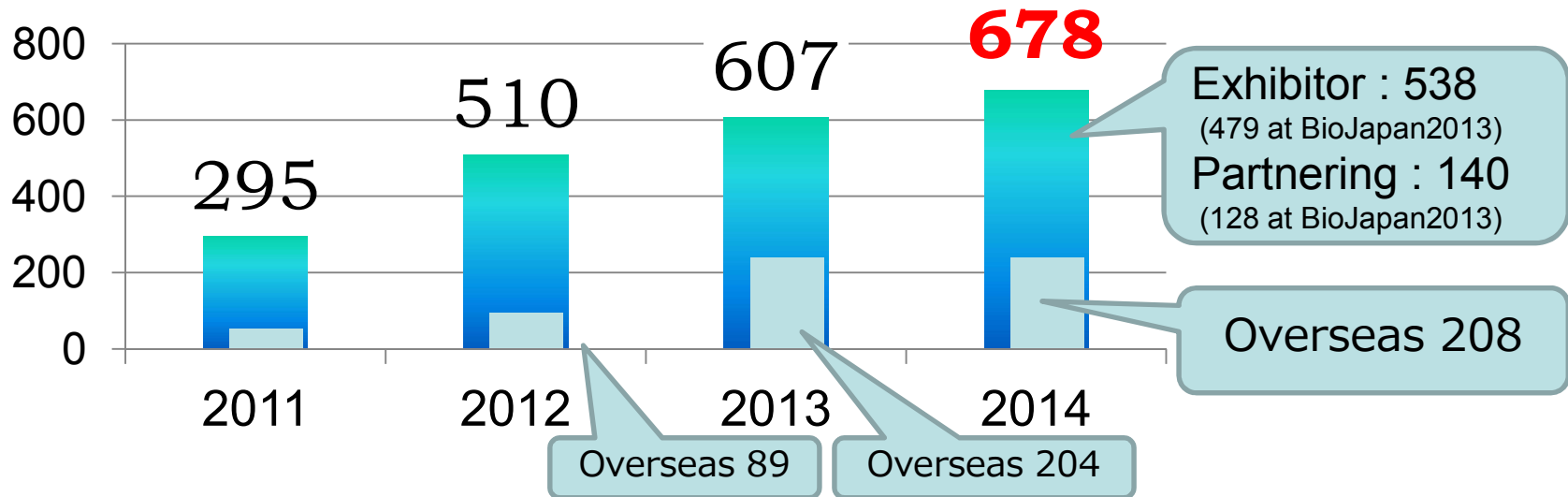
Mitsubishi Chemical Holdings, Sumitomo Chemical

JBA Functional Foods R&D Team (Daicel, FUJIFILM, Hamamatsu Photonics, Kirin, KOBAYASHI Pharmaceutical, Nippon Flour Mills, SUNSHO PHARMACEUTICAL, TAKARA BIO)

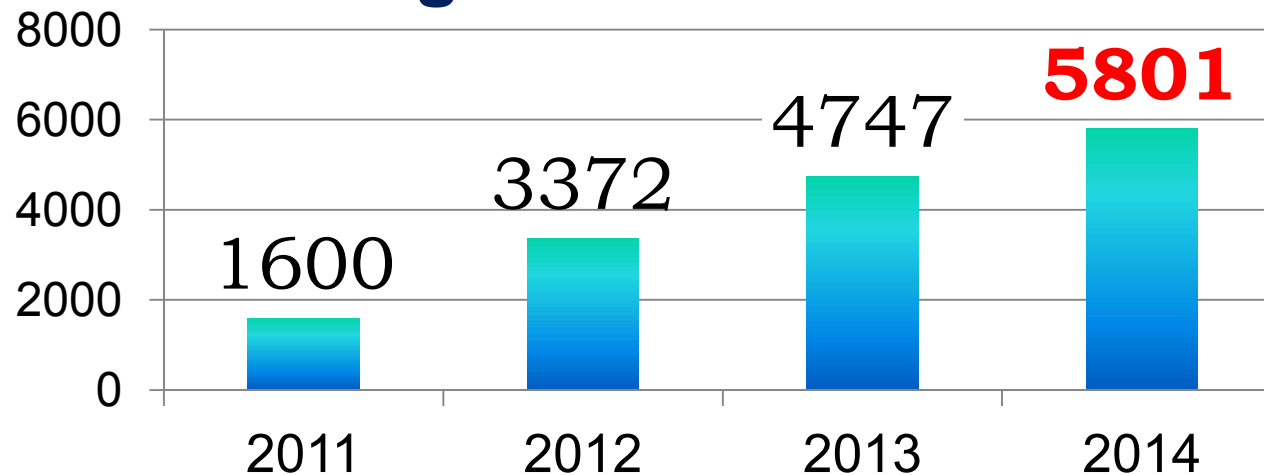
JBA Healthcare Study Group (Hamamatsu Photonics, Mitsui Chemicals, National Institute of Technology and Evaluation, Tokyo Institute of Technology)

Participants

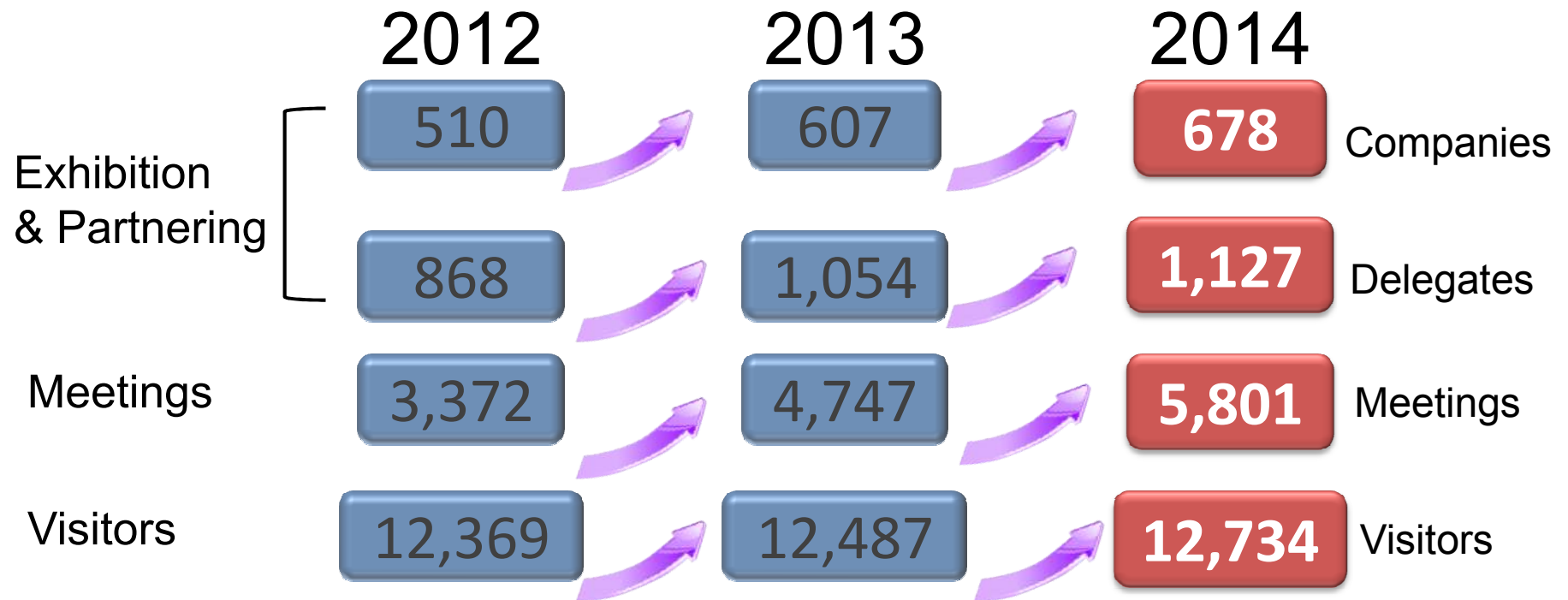
Exhibition & Partnering



Meetings



Track Records



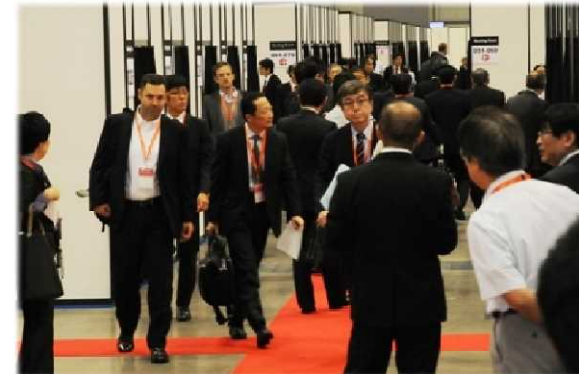
Exhibition



Seminar



Partnering



Keynote Speeches



Hiroto Izumi

Special Advisor to the Prime Minister

Realization of Healthy and Longevity Society by The Healthcare Policy



Gladys H. Monroy

Senior Partner,
Morrison & Foerster LLP

**Recent Supreme Court Decisions:
The Effect On Obtaining and Enforcing Patents on Biological Products in the U.S.**



Masatoshi Ito

Representative Director, President & CEO, Ajinomoto Co., Inc

Growth Strategy of Unique Food Company Driven by Technology

Organizer's Seminar

Updating the Front of iPS Cell Research



Shinya Yamanaka
Kyoto University



Masayo Takahashi
RIKEN

Regulatory Reform for Regenerative Medicine in Japan



Yuzo Toda
Forum for Innovative
Regenerative Medicine



Yoshihide Esaki
Ministry of Economy, Trade
and Industry (METI)



Daisaku Sato
Office of Cellular and Tissue-based
Products, Pharmaceuticals and Medical
Devices Agency (PMDA)



Setsuko Hashimoto
CellSeed Inc.

Biocluster Summit - Strengthening of International Cooperation -

This session aims at introduction of the activities of **biotechnology clusters of Japan, the United States of America, Europe, Oceania, and Asia** this time.

And this session also aims at further strengthening of collaboration among the clusters, and matching among the companies (the major companies, bio-venture companies, etc.) of each cluster.



Japan:
All Japanese
BioRegions
Committee



Thailand:
Thailand Center of
Excellence for Life
Sciences



New Zealand:
New Zealand
Biotechnology
Sector



US:
BIOCOM



US:
Massachusetts Life
Sciences Center



France:
ALSACE BioValley



France:
LYONBIOPOLE



Germany:
Munich and Bavarian
Biotech Cluster



Scotland:
Scottish Development
International



Spain:
ASEBIO



Japan:
Yokohama Kanagawa
Bio-Business Network



Japan:
Northern Osaka
Bio Medical
Cluster



Japan:
Fukuoka BioValley
Project

New Health-care Systems and Management



Kenichi Matsubara
DNA Chip Research Inc



Yuzuru Matsuda
Kato Memorial Bioscience
Foundation



Shigeyuki Nakaji
Hirosaki University Graduate
School of Medicine



Atsushi Ugajin
Hitachi, Ltd. Information &
Telecommunication
Systems Company

Life-innovation Forum: Innovation Strategy Based on Business Environment with Insights from Dynamic Changes in Science and Technology



Tatsumi Yamazaki
(JBA)



Mitsuru Miyata
Nikkei Business
Publications, Inc.



Yoshihide Esaki
Ministry of Economy,
Trade and Industry
(METI)



Ichiro Nakatomi
NanoCarrier Co.,
Ltd.



Naoya Bessho
Yahoo! JAPAN



Tsuyoshi Ito
De Lorean Ventures

Public Claims for Functional Foods - Scientific Evidence and Proper Indication



Keiko Abe
The University of
Tokyo



Kazuo Sueki
The General Incorporated Association of
International Foods & Nutrition



Jun Nishihira
Hokkaido Information
University



Mari Maeda-Yamamoto
Food Function Division, National Food
Research Institute, NARO

Seminar

143 sessions

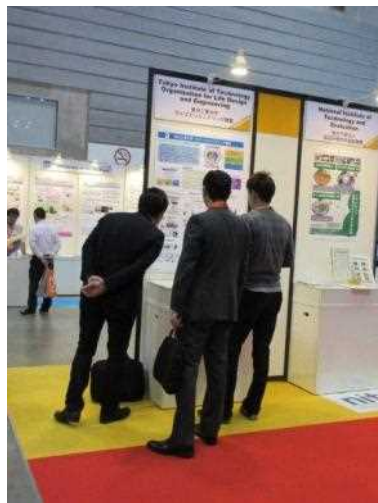
316 speakers

	Number of Session and Presentation	Number of Speakers
Annex Hall		
Organizer's Seminar (Including Keynote Speeches)	19 sessions	81
Sponsored Seminar / Luncheon Seminar	22 sessions Sponsor : 17, Luncheon : 5	85
Exhibition Hall		
Private sector and overseas presentation	106 companies and organizations	112
Academic Presentation	45 universities and institutes	66

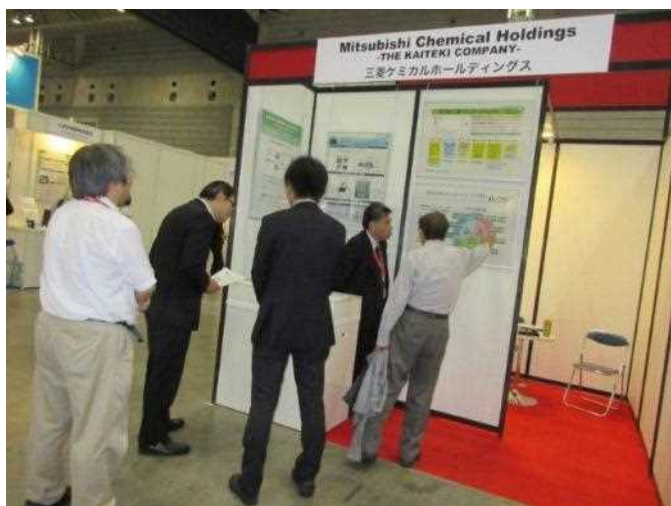
Exhibition



JBA Open Innovation Zone of Healthcare Study Group and Functional Foods R & D Team



12 Exhibitors, 44 Presentations



886 Audiences, 649 Visitors

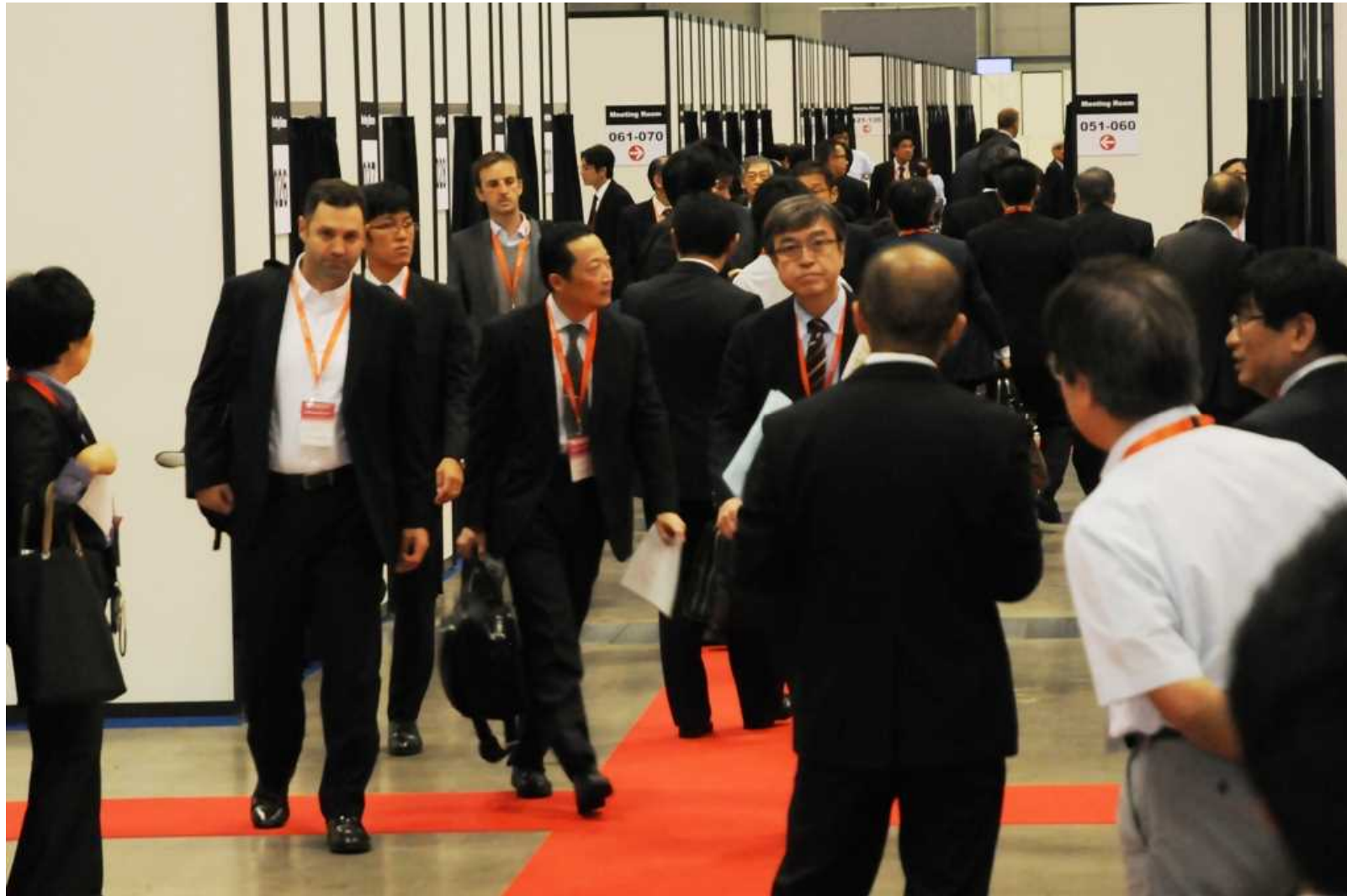
- JBA BIOTECH SQUARE -

where 23 venture companies participated in



**JBA supports Japanese biotechs
to find their business partners at BioJapan !**

Partnering



Reception

Day 1

Intercontinental Yokohama Grand

Opening: Yoshihiko Hatanaka (Japan Pharmaceutical Manufacturers Association)

Toast: Yuzo Toda (Forum for Innovative Regenerative Medicine)



Partnering Party

Day 2

Yokohama Red Brick Warehouse





www.ics-expo.jp/biojapan/

Contact:

Secretariat of BioJapan c/o ICS Convention Design, Inc.
Chiyoda Bldg. 1-5-18, Sarugakucho, Chiyoda-ku, Tokyo
101-8449, Japan

Tel: +81-3-3219-3565 Fax: +81-3-3219-3628

Email: biojapan@ics-inc.co.jp