

# **BioJapan 2011**

## World Business Forum

New Bio Growth Strategy by Japan

Oct. 5th(Wed)-7th(Fri), 2011

## **Results**



Japan Bioindustry Association

December, 2011

# Track records of BioJapan

## ◆ Number of Visitors

23,700(`09) → 25,500(`10) → 20,606(`11)

## ◆ Number of Exhibitors

480 (`09) → 425 (`10) → 327 (`11)

## ◆ Number of business matching

1,160(`09) → 2,014(`10) → 1643 (`11)

\* The above results were achieved despite an unprecedented disaster, and additionally the visitor from Asian countries widely incleded.

# Opening Ceremony

Venue: October 5, 2011 (Wed) @Pacifico Yokohama



**Dr. Michio Ohishi**  
**Chairman of BioJapan 2011**



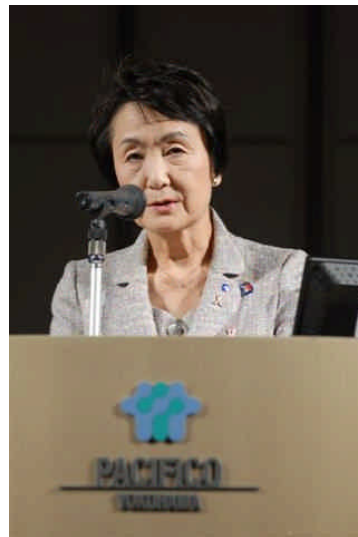
# Opening Ceremony Guests

**Mr. Seishu Makino** Senior Vice Minister of Economy,  
Trade and Industry

**Ms. Fumiko Hayashi** Mayor of the City of Yokohama

**Mr. Yuji Kuroiwa** Governor of Kanagawa Prefecture

**Mr. Atsushi Miura** Deputy Mayor of the City of Kawasaki



# Keynote Speeches

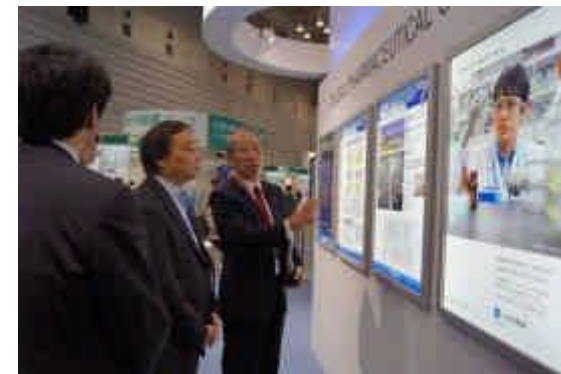
「Japan Growth Strategy– A Path to the Future through the Exchange of Ideas」  
Mr. Yasuchika Hasegawa (President & CEO of Takeda Pharmaceutical Co., Ltd.)

「Life Sciences and Material Sciences – Building a Bio-Based Economy a bird's eye's view on biotech trends and markets」  
Mr. Stephan Tanda (Managing Board of Directors, Royal DSM N.V.)

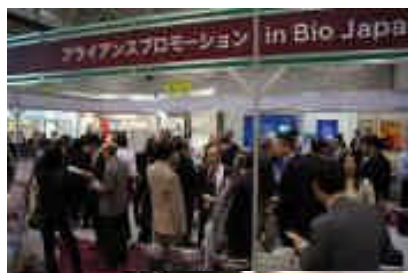




# Exhibition Hall



**Get-togethers, 330 booths  
13 countries**



# Three Major Innovation Summit – Life, Green, Cluster



Life: The cooperation between the pharmaceutical companies, the biotech companies, venture and academia in Asia

Green: Biorefinery, Biomass plastic, Environment,



Cluster: Global collaboration among bioclusters





# Seminars



Explore the Future of In Silico Drug Discovery



iPS Cell R&D Update



A New Era of Genome-designed Synthetic Biotechnology (New Energy and Industrial Technology Development Organization)



Forum for Innovative Regenerative Medicine



# Japan Bioindustry Association Awards and Grants

Oct. 5th (Wed)

JBA promotes scientific research that contributes to the growth and development of bioindustry by offering award and grants.

\*Poster displays at University and TLO Zone at Exhibition Hall



# Academic Seeds Presentation

Oct. 5th(Wed)-7th(Fri)@Exhibition Hall

**20** Universities and Research Institutes

**33** sessions during three days and **59** themes  
presentation

Audience Number : **873** Meetings: **87**

## Universities:

Kyoto University, Tokushima University, University of Tsukuba, Tokai University, Tokyo Medical and Dental University, St. Marianna University School of Medicine, University of Fukui, Tohoku University, Yamaguchi University, Kyushu University, University of Miyazaki, Sapporo Medical University, Tokyo Institute of Technology

## Institutes:

National Institute of Advanced Industrial Science and Technology , RIKEN, National Cerebral and Cardiovascular Center, Kazusa DNA Research Institute

## TLO and Association:

Japanese Association of Medical University Network for Technology Transfer (medU-net), Tohoku Techno Arch Co., Ltd,

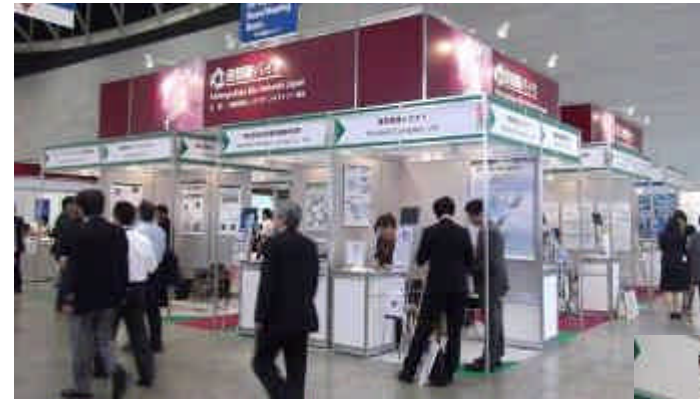


# Alliance Promotion in BioJapan2011 & Metropolitan Bio Network Booth



## Alliance Promotion

34 venture companies, 50 sessions during three days (Oct. 5<sup>th</sup>(Wed) – 7<sup>th</sup>(Fri))



## Metropolitan BioNetwork Booth

In all 21 venture companies are participating in Metropolitan Bio Network Booth.



# BioJapan2011 @Pacifico Yokohama

Thank you and see you again!





## Invitation to

# BioJapan 2012

## World Business Forum

- October 10<sup>th</sup>(Wed) – 12<sup>th</sup>(Fri) at Pacifico Yokohama
- Consisting of seminar, exhibition and business matching
- Including varieties of theme as follows:  
Life science, Green technology, Biocluster & Venture, Medicine, Medical devices, Nutraceutical food, Biomass-plastic and Bio-fuel.
- Gathering any Bio-related big companies, Bio-Ventures, TLOs and Bio-Clusters from worldwide.

### Contact

BioJapan Organizing Committee Secretariat (Japan Bioindustry Association)

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