
4th Smart Start Plan

– Investment Forum for Bio Companies

(KoreaBIO / 2018.7.18)

1. Overview

- Event Name: 4th Smart Start
- Date of Event: 6th of September, 2018 (Thur), 13:00~16:30
- Venue: #102 Grand Ballroom, COEX, Seoul
- Host: Korea Biotechnology Industry Organization (KoreaBIO), Association of Investment Organizations in New Industries
- Support: Ministry of Trade Industry and Energy (MOTIE)
- Contents: Investment Briefing Session for Bio-Companies with previous funding or at the Pre-IPO stages
- Participants: About 100 Biotech and pharmaceutical companies, venture capitalists, and investors
- Remarks: This event will be held under the “BIOplus 2018” hosted by the KoreaBIO and provide various programs

2. Background and Purpose

- Promoting company's value to investors through the IR of the unlisted and technology based bio-companies and providing investment opportunities
- Supporting sustainable and stable growth of excellent biotechnology companies through briefing sessions targeting on bio companies with previous funding ahead of the next investment
- Providing various opinions to be supplemented from investors perspective through investors evaluation of biotech company IR and mentoring service to company to be invested

3. Schedules and Contents

○ Schedule

Contents	Date
Application for company participation	7. 18(Wed) ~ 7. 31(Tue)
Prior company review and confirmation of participants (4 Korean companies, 4 Asian companies)	8. 14(Tue)
Promotion of selected companies and publishing brochure	8. 24(Fri)
Company IR and Investment Coaching	9. 6(Thur)

○ Contents

Division	Contents	Remarks
Company IR & VC Comments	<ul style="list-style-type: none"> · Selected 8 Bio companies IR · Evaluation of VC judge for IR Comments 	<ul style="list-style-type: none"> · Company IR (10mins), Investor Comments (5mins) · Investor comments from VC judges

4. Timeline

	Time	Contents	Presenter
Part 1 (Public)	12:30 ~ 13:00	Registration	
	13:00 ~ 13:15	KRX technology and stock strategy	KRX Contact
	13:15 ~ 13:30	Bio investment trend	Analyst (be confirmed)
	13:30 ~ 14:00	Introduction of the mega trend I, II	
	14:00 ~ 14:15	Coffee Break	
Part 2 (Private)	14:15 ~ 15:15	Company IR 1	Korean companies (TBD)
		Company IR 2	
		Company IR 3	
		Company IR 4	
	15:15 ~ 15:30	Coffee Break	
	15:30 ~ 16:30	Company IR 5	Asian companies (TBD)
		Company IR 6	
		Company IR 7	
Company IR 8			
	16:30	Closing	

* The timeline of the presentation could be adjusted according to the situation of the event

5. 1:1 Consulting

- On-site consulting will be provided by investment experts
- Part 1 will be open to public and the Part 2 will be a closed event involving investors belonging to the investment organization (will be conducted as a fee-based registration for those who registered in advance, and will provide benefits to the members of the New Industry Investment Association)

- ※ No translator (Korean Companies–Korean, Asian Companies–English)
- ※ Companies' IR resources are required (English)
- ※ No IR registration fee required (No aviation or accommodation fee provided, but registration of the conference required, Free exhibition)